



Caring and Commitment in action

# Assistance League® of Tulsa

MISSION : TO IMPROVE THE QUALITY OF LIFE FOR TULSANS IN GREATEST NEED

October, 2010

Volume 36, Issue 3

*A Shining Gem*



*In Our Community*

## Mini Programs fulfills needs at Lakeside Residential Center

By Marilyn Brill and Lynn Peacher



Mary Sue Whitney, Faye Hoggatt and Lynn Peacher with girls from Lakeside with new bedding.

### Inside this issue:

President's Message	3
Sock Market & Senior Services	4
40th Anniversary	5
Standing Rules	6
New Members	7
Operations	8
Membership & Bargains	10
Operation School Bell®	12
National AL Conference	13

The following items were delivered to **LAKE-SIDE RESIDENTIAL CENTER**: twenty-one bedspreads and mattress pads to refurbish both the girls' and the boys' dorms, four bathroom rugs, twenty-one Walkman radios, and scrapbooking materials and albums for the girls. Our committee thanks each of you who donated Bed

Bath and Beyond coupons, as those coupons resulted in a savings of \$503.00 toward the purchase of the bedspreads and mattress pads. The pool table at Lakeside was also re-covered. Their "Wish List" has almost been fulfilled for this year.

The following messages were received from **LAKE-SIDE STUDENTS** regarding school supplies provided by

Assistance League®: "Thanks for all the supplies—you're the best", "I like the binders. Thank you very much and I like the color I have.", "Thank you very much for the awesome donations."

We are waiting to hear from **LAURA DE-STER SHELTER** regarding their needs for this Fall.

## Assistance League® of Tulsa

### 2010-2011 Officers

President: Judy Thomas

President-elect: Martha Nichols

#### Vice Presidents:

Philanthropic Programs: Mary Sue Whitney

Resource Development: Priscilla Harris

Membership: Mickie Davidson

Operations: Sue Warner

Public Relations: Kathleen Moss

Education: Suzanne Kneale

#### Chairmen

Recording Secretary : Marilyn Nance

Treasurer: Wendy Reeder

Finance: Barb Nelson

Operations: Sue Warner

Orientation: Judy Roberts/Dunnie Anthony

Bargains: Marilyn Dibble/ Lynne Hoe

Operation School Bell®: Glenna Morrison/Pat Erickson

Strategic Planning: Lynn Fuente

#### Appointive Officers

Parliamentarian: Ginny Barrow

Bylaws: Ginny Barrow and Ferne Lassman

Senior Programs: Patty Evatt

Assistant Treasurers: Patty Evatt/Donna Glocker/Carol Hall

#### Business Administration

Chapter Administrative: Karen Kelly/Sally Percy

Mailing: Norma Morrison/Ginny Thomas

Computer/Office: Karen Kelly/Sally Percy

Recorder of Service Hours: Donna Glocker/Karen Kelly

Crisis Response: Mollie Pontious/Sarah Hodgens

#### Membership

Placement: Norma Morrison

Yearbook: Mickie Davidson/June Owings/Norma Morrison

#### Public Relations

40th Anniversary: Kathleen Moss

Newsletter Editor: Marinee Ricks

History and Archives: Deloris Taylor

#### Philanthropic Programs

Betty Bradstreet Assistance Fund: Nancy Kirby

Senior Programs: Patty Evatt

Mini Programs: Marilyn Brill/Lynn Peacher

#### Resource Development

Sock Market: Nancy Sacra/Kathy Harper

Grant Writing Committee: Judy Thomas/Priscilla Harris

#### Social/Relationships

Care and Concern: Wanda Franks/Sue Trimble/Jeanne Parnell

Hospitality: Edie Slack/Anne Waller-Neal

Luncheon: Donna Spielman/Lore Hall

Social Activities Planners: Glenda Murphy/Mary Lou Young



Susan Shults, Faye Hoggatt, Lynn Peacher and Marilyn Brill with the boys from Lakeside showing off their new bedding. The teens were so excited to get their new bedding and quickly went to make their beds with the new linens.



Faye Hoggatt, Mary Sue Whitney and Lynn Peacher looking over the newly repaired and recovered pool table for the teens at Lakeside.



## Assistance League® of Tulsa Advisory Council

Buddy Estrada

Gretchen Haas-Bethell

Lowell Heck

Dr. June Holmes

Jeff James

John C. Wolfkill

Phyllis Dotson

Julie Gustafson

Libby Johnson

Carole Lambert

Gail Richards

Mollie Williford

Richard Hoe

Leslie Paris

William L. Peacher

Robyn Owens

# We are indebted to Charter Members And Past Presidents

By Judy Thomas, President



What a memorable September Chapter Meeting! The recognition of our charter members who had the vision to begin Assistance League® of Tulsa was impressive. The charter members who were able to attend included: Virginia Bradfield, Edna Cheatham, Marion Gotwals, Joyce Hasty, Bernice Kerr and Jean Roberts. Pat Connery, a life member, was also recognized. They were introduced by Kathleen Moss and a description of their remembrances was shared with the chapter. Each of these outstanding women has made significant contributions to the establishment of the early philanthropic projects that Assistance League® of Tulsa made in the Tulsa and University of Tulsa communities. We are indebted to them for building the groundwork for our organization.

Our past presidents in attendance were recognized. We learned of the accomplishments and challenges during their presidencies. Past presidents in attendance were: Ernestine Hill, Sara Mayberg, Marilyn Garbee, Zara McKinney, Carol Bethell, Sara Duncan, Jo Ann Bland, Liz McDoulett, Marcy Landis, Pam Penix, Nancy Kirby and Betty Young. Each had a very busy and challenging year as president. Observing these individuals today, we see the continued commitment to make a difference in our community and the enjoyment

and pleasure of working together.

Marcy Landis led the Vision, Mission and Core Value statement with the Chapter members. These are our guide to follow as we serve in our community. We need to be able to share our Mission with others and include why we value Assistance League and the many programs in which we work. Our members are our best marketing agents. When we are passionate about what we do and are willing to share our story with others in the community, we can show how much we value our programs that make a difference in the Tulsa area.

Recently, sixteen members attended the National Assistance League® Conference in New Orleans September 12-16, 2010. The following members attended the conference: Pat Erickson, Kathleen Moss, Martha Nichols. Wendy Reeder, Judy Thomas, Sue Warner, Mary Sue Whitney, Carol Bethel, Ferne Lassman, Glenda Neeley, Liz McDoulett, Sally Percy, Pam Penix, Mollie Pontious, Wanda Robinson and Billie Suchsland. Each of our members attending the convention thank the membership for paying the registration fee. The headline speakers, leaders of the sessions and other Assistance League® members from many chapters presented us with new ideas, challenges to try new technologies, and opportunities to ask questions. We learned much and will be bringing some of the best ideas to our chapter.

Your Assistance League® of Tulsa Board has been working hard to: evaluate options and make decisions to improve our building, discuss ideas to market our organization to our community with resources from the National Assistance League®, explore communication with investment and estate planners and attorneys, consider ideas to modify the number of volunteers needed each day by brainstorming possible solutions. Our Board members are hardworking and dedicated as they guide our

organization. Please share your ideas with them so Assistance League® of Tulsa can benefit from your knowledge and experience.

Tulsa Capacity Building Funders have offered Assistance League® of Tulsa a two year free training through the Oklahoma Center for Nonprofits. Each month, the training sessions will be designed to help our officers and board members gain knowledge in the areas of board development, fundraising, grant writing, marketing, strategic planning, fiscal management, managing results and other topics. This outstanding opportunity is provided by the Maxine and Jack Zarrow Family Foundation. Our Board members will be attending sessions that will be valuable to their position and responsibilities.

This is the busiest time for our Assistance League® of Tulsa members as we have many programs operating at full capacity. Please contribute as much time as you can volunteer in Bargains, Operation School Bell®, Senior Programs and all the other ongoing activities of super organization. Our members are the reason we are so respected and valued by clients and shoppers. We continually receive complimentary letters and cards expressing appreciation for our significant programs that make such a difference in the lives of children, students and adults of all ages in the Tulsa area.

We have many great purposeful opportunities that you can volunteer to assist during the fall. You will have fun and together make a big difference to help needy Tulsans.



## BIRTHDAYS

### October

- 3 Joyce Hasty
- 5 Jean Edwards
- 6 Nancy Kirby
- 7 Sandi Hodges
- 11 Suzanne Kneale
- 11 Tommie Johnson
- 14 Claudia King
- 14 Pam Penix
- 18 Evlyn Horn
- 19 Liz McDoulett
- 23 Ann Pierce
- 24 Flossie Carey
- 24 Pat Connery
- 25 Patricia Holder
- 29 Ginny Greek
- 29 Rosalyn May

*Happy  
Birthday!*

## Betty Bradstreet Assistance Fund Committee

By Nancy Kirby



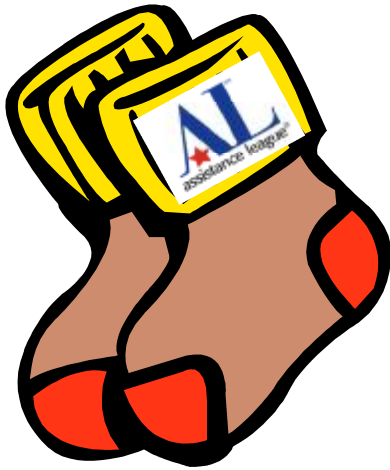
Committee members are: Katie Bartley, Sara Duncan, Dorry Effron, Ora Harrison, Pat Holder, Nancy Kirby, Diane Moore, Barb Nelson, Pam Penix, and Betty Young. Barb Nelson was not present for our photo. Emma Showman's photo was included in the picture. Do you know who she is? She is the benefactor of the Betty Bradstreet Assistance Fund.

The committee met on Monday, September 27 and agreed on the schedule of activities and focus of the committee. Applications will be distributed in early October to all Tulsa Area Public Schools. Given the current economy the committee voted

unanimously to focus our attention on public schools. Applications are due December 31, 2010 and grants will be awarded by January 31, 2011.

## Sock Market Update

By Nancy Sacra and Kathy Harper



Sock Market is coming along quite well. We have collected so far just under \$40,000 which is about 74% of our stated goal of \$50,000. We continue to receive donations on a regular basis.

Besides our monetary goal of \$50,000, we have set a goal of 100% membership participation to celebrate our 40<sup>th</sup> anniversary. A 100% participation would certainly show National and all of our past and potential grant donors that Assistance League® of Tulsa truly believes in the causes we are supporting. Any amount, even a \$5.00 donation, would count towards our 100%. Please join us in this effort.

There will be charts in the meeting/lunch room to show the progress of our monetary receipts as well as a thermometer gauging our membership participation.

Thanks to all who have helped and contributed.



Lydia, librarian at Altamount House, on the two leather loveseats purchased for The Mental Health Association by Assistance League® of Tulsa

## Senior Services

by Patty Evatt

Two leather loveseats were purchased for **MENTAL HEALTH ASSOCIATION OF TULSA'S** Altamount House and were very much appreciated. Bargains donated household items to MHAT's housing donation center instead of donating them to John 3:16. Jan Dunkleberg of **SENIOR LIFE SERVICES** met with several committee members to provide a tour of

the Pine and Peoria location where we will be hosting a Halloween Party on October 29<sup>th</sup>. Shopping committees are working on projects for both **MHAT** and **SENIOR LIFE SERVICES**. The Assistance League® Luncheon Committee has helped with asking members to bring **ITEMS OF THE MONTH** to the Chapter Meetings.

**Item of the month for the Mental Health Association is Napkins. Please bring your item to the Luncheon/meeting on October 11th.**

# Celebrating 40 years of Assistance League® of Tulsa

## How it all started in the 60's

by Jean Roberts



Charter Member—Jean Roberts

An invitational tea was held on February 14, 1967, followed by an organizational meeting March 17th. At this meeting 80 women joined.

At first ALOT was a guild. Members thought we would be chartered within a year, but NAL standards had to be met. Hardest was selection of a philanthropic project. It had to be one the guild could organize, finance and govern. It had to be needed by the community. The group chose to sponsor an international friendship house at TU.

To make Friendship House a successful project required

finding a house near TU. Two members, Virginia Bradfield and Bernice Kerr, real estate partners, found the house. They persuaded TU to buy the property. The guild agreed to remodel it and TU agreed to lease it to them for the small sum of \$25 monthly. The first six-months' rent was paid by Virginia's and Bernice's commission, generously donated. Remodeling began; furniture was donated or purchased to supply kitchen, office, study and an upstairs apartment for the student host. The house truly became a home away from home for international stu-

dents. Members introduced them to our culture, found housing for them, and even loaned them sheets, blankets, pillows and pillowcases for a small fee. Brochures went to students all over the world to let them know that Friendship House would welcome them.

How was this all funded? By fundraising, of course, and we had to return at least 51 percent back to the community. The first year we had a successful bargain sale at the house and a Mexican fiesta around the pool at Garden Park.



Tulsalite Magazine—March 1967



Friendship House for International Students at Tulsa University, 3103 East 5th Street—ALOT's first Philanthropy



An ALOT meeting inside Friendship House

Bernice Kerr and Virginia Bradfield with President Judy Thomas honoring Charter Members in September, 2010—



Assistance Guild of Tulsa's first fundraiser was a Mexican Fiesta held in the lighted pool area of Garden Park Apartments. Many of the Guild members wore costumes. From Tulsalite Magazine—August, 1967





September luncheon celebrating our charter members and past presidents. Pictured at top of page with President, Judy Thomas are: past presidents Nancy Kirby, Liz McDoulett, and Pam Penix. Charter members in center picture are Edna Cheatham, Joyce Hasty, Jean Roberts and Marion Gotwals. Lower left shows past president, Ernestine Hill.



Please plan to attend our  
**October 11th Meeting/  
Luncheon celebrating  
Assistance League of  
Tulsa in the 60's!**  
Reservations need to be completed by October 7th.

## Newsletter Help

Do you need help learning how to open, download, print or view the newsletter in larger print? If you need help in anyway with our online newsletter; to see it better or to print just part of it to read or save, you can call or email Marinee Ricks at (918) 298-0266 or [aloteditor@att.net](mailto:aloteditor@att.net). She will be glad to assist you to be able to save your newsletters online. We want our members to be able to read, print (black/white, color), save on your computer, print only certain parts of the newsletter that interest you and not waste ink or paper. We want to help make it easy for you to enjoy and use our newsletter the way it works best for you! Let Marinee know if you could use some help.

## New Friends—Katie Odgers

By Marinee Ricks



New member—Katie Odgers

Katie Odgers was born in Midland, Texas. Since her father was a petroleum engineer and geologist, she was raised all over Texas. They moved to Oklahoma when Katie was in high school. She met Alan, her husband, in her senior year of high school and was married the next spring. They have two daughters. Sara is an attorney here in Tulsa. She is married to Ryan and they have two children, Katelyn 7 and Alex 2. The Odgers second daughter, Carrie, lives in Perry. She has taken a break from her job as a youth minister to take seminary classes to determine her calling. After college, Carrie married Zack and is mother to Mason, 8, and Owen, 5. Katie's family is rounded out by two Cavalier King Charles Spaniels who don't know they are dogs.

Katie went back to college when her daughters were in college so her husband had 3 going at the same time. She has a BS in Design, Housing and Merchandising from Oklahoma State University. She later had a fun job as an interior designer at the Atlanta Decorative Arts Center.

Katie's husband's career in management for heavy equipment manufacturers has taken them all over the country and on an assignment in Europe. They have moved 23 times in 39 years.

She has a little gypsy in her soul and has loved it all. Her grown children, however, do not ever want to move, so Katie and Alan have returned to Oklahoma to be close to their grandchildren.

Katie loves to garden, paint and read, but her favorite time is spent with family—especially her grandchildren. Katie also loves travel and adventure. Her favorite overseas time was living in the Netherlands. From there she traveled through Europe. She also found a great group of friends in the American Women's Club in Antwerp.

Volunteering has been a constant in Katie's life. She started a volunteer program to buy coats and shoes for needy children in Perry. She has gone on mission trips to homeless shelters, food pantries and women's shelters. She has helped build homes and churches on the border of Mexico. ALOT seems to incorporate all these good works in one program right here at home. Katie also loves the added benefit of meeting very nice people. Anne Waller-Neal is her sponsor.

Welcome Katie!

## New Friends—Kerry Elias

by Sara Duncan

Kerry Elias is a person of action. When she looked for a career change she found a congenial job in her field. When she was faced with "Empty Nest Syndrome", she found a meaningful way to use her time and talent in Assistance League of Tulsa

Kerry is a native Oklahoman, born in Tulsa and raised in Catoosa and Bristow.

She attended Oklahoma Christian College in Edmond and has a B.A. in music education from Oklahoma State University. She formerly taught in Jenks and Bristow.

When she wanted a change from full time teaching, she became piano accompanist for children's choir at Boston Avenue Methodist Church.

Kerry also helps her husband, John, with bookkeeping for his oil and gas exploration business. The couple has two daughters and a son. Their son, Trae, is a pharmacist in Tulsa and father of their precious grandson, Ty. Daughters are Ashley, now in nursing school in Nevada, and Brooklyn, a sophomore at OU.



New Member—Kerry Elias

Kerry devotes her spare time to Tulsa Oratorio Chorus, scrapbooking, piano and tennis.

Janet Main introduced Kerry to ALOT. Thanks, Janet, and welcome, Kerry!

## Uniform Shirts Delivered to Eli Whitney Middle School



Last month the Assistance League® received a report from our architect, Grady Whitaker, regarding needed improvements to our building. This report followed a meeting which was held in August.

There is a breach in the fire wall on the East side of the building, which doesn't meet building code requirements. The main gas line for the building isn't supported by the roof as intended. For safety, it needs new blocking under the gas line. These two projects have been approved by the Board and bids are currently being sought.

Grady met with the Board on September 27<sup>th</sup> and discussed three other areas where improvements are needed as follows: 1) replacement or reconditioning of the existing roof, 2) replacement of existing roof mounted heating and air conditioning units (RTU), and 3) below grade waterproofing of the South wall.

Grady explained that there are two options to fix the roof's leak areas. One is to install a standing seam metal roof over the existing roof. The second option is to install a coating over the exist-

ing roof which would also correct the leakage (with yearly maintenance).

Three of the four current air conditioning units are reaching their life expectancy. The current ducting and zoning of the existing system is not ideal for the different occupancy types needed throughout the building. Newer units, revised zoning, ducting, and temperature controls will provide better operations and long term utility savings.

The Board recommends that we install a standing seam roof over the existing one, upgrade the heating/air conditioning by adding new units and rezoning for more efficient use, and waterproof the South wall so leakage or mold will not become a problem.

Funds will come out of Board Designated Funds for capital improvement.

Glenna Morrison and Pat Erickson delivered the uniform shirts to Eli Whitney Principal, Derrick Schmidt and Counselors Shayla Buckley and Nineta Smith. Far right is Randy Elliott who is the supplier of the uniform shirts. Assistance League® of Tulsa gives 1,600 middle school shirts to middle schools with a 90% or above free lunch level and 21,024 uniform shirts to elementary schools with 70% or above free lunch level.



## Keeping in Touch

by Jean Parnell

Volume 36, Issue 3

### Sympathy

Lynn Walker's mother



**Join Our Monthly Bridge Games**  
**October Game will be on the 18th**  
**At 12:30**  
**4803 South Lewis Ave.**

### Save the date!

*Assistance League of Tulsa*

*Holiday Party*

*Tuesday, Dec. 7, 2010*

*John Rucker Warehouse*

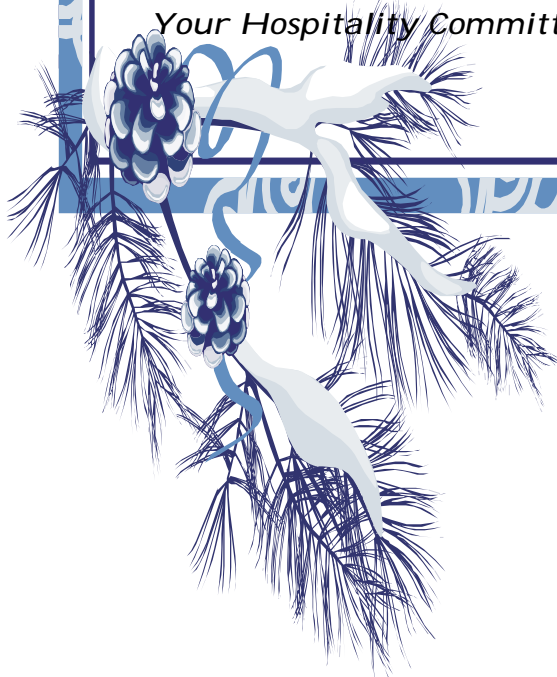
*13th and Detroit*

*Dancing, Entertainment, Food  
and Fun*

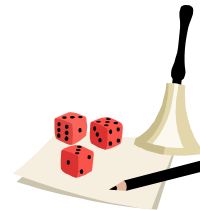
*Casual Holiday Wear*

*More details next month*

*Your Hospitality Committee*



Show your support...  
... sign up to participate in the new



**ALOT BUNKO!**

Please contact Sue Morey

[suemorey@yahoo.com](mailto:suemorey@yahoo.com)

If you want to play and/or  
serve on the  
Bunko committee.

*Nielsens*

8138-A South Lewis Avenue, Tulsa, Oklahoma 74137 |  
Phone: 800-665-1233 | Email: [info@nielsensgifts.com](mailto:info@nielsensgifts.com)  
[www.NielsensGifts.com](http://www.NielsensGifts.com)

*The holidays are just around the corner. When you and your friends buy at Nielsens please mention Assistance League of Tulsa. Our chapter will receive a donation of 10% of the purchase price. Thank you Nielsens!*



## I'M ASSISTANCE LEAGUE®..." Buttons vs. Name tags

### THESE BUTTONS ARE TO REPLACE THE NAMES TAGS ~

Many of you have already received the "I'm Assistance League®..." buttons but, for those who have not, they are available in the ALOT office. To receive your button ask Karen Kelly who is available on Wednesdays, or Judy Thomas who is available most days, or Mickie Davidson. We need to keep track of the buttons for inventory purposes. Your first name only should be printed on the button with a Sharpie pen. These buttons are to be worn when working at the ALOT building either at Bargains or OSB. These buttons are to replace the last year's name tags that fit inside a plastic holder. These seem to mysteriously disappear. Only the New Members will continue to wear the plastic name tags that indicate they are new members. New Members will receive the buttons upon completion of Orientation.

## Yearbooks

The 2010 -2011 yearbooks will be ready about October 1 and will be available in the ALOT office. The yearbooks will also be available at the October chapter meeting. Please remember to take a yearbook to a member who lives near you. This will eliminate the need to mail books that have not been picked up within a reasonable length of time and of course save on the cost of postage.



**LOGO WEDNESDAY ~ Please get into the habit of wearing an item with the AL logo each Wednesday**, even if not working at the ALOT building but perhaps running errands or grocery shopping. You need to be prepared for a response when asked, what Assistance League is and how it serves the Tulsa community and its surrounding areas.

Plan a short speech to tell our story. Keep it simple. For example:

Assistance League® of Tulsa is a nonprofit organization of about 200 volunteers. We are dedicated to clothing needy students and meeting essential needs of the most vulnerable in our community. Our volunteers staff and run **Bargains Resale Shop** east of Harvard on 11th Street. The proceeds from Bargains fund new clothing for thousands of needy students each year through **Operation School Bell®**. **Other programs to mention:** Sock Market Campaign, Senior Programs, Laura Dester Shelter, Lakeside Residential Home, Emergency Infant Services and Betty Bradstreet Assistance Fund.

## Bargains News

by Marilyn Dibble

Donations have been unbelievable all summer. It makes for an extremely busy back room, but sales for August were approximately \$2,000 more than a year ago.

A pricing party was held on September 13<sup>th</sup> to get all our stored winter clothes priced and out in the store. Twenty-five hard-working volunteers showed up to help out and enjoy lunch furnished by the Co-Chairs. By the end of the day the store had changed seasons completely with all the Fall and Halloween decorations adding a completely new look.

The calendar continues to be a problem. The store had to close early on the third Thursday due to the lack of workers. Hopefully this trend will not continue; otherwise, our revenue could be affected. Many members like to drop in to work, but if you have not signed up on the calendar and we have only two workers for a shift, the store will have to be closed. Please get your names on the calendar so we will know how many workers we can count on.

Between the hours of 10:00 and 2:00 on Tuesday through Friday, you are **urged** to park at the Right Wing. Our West side lot must be open and available for our customers.

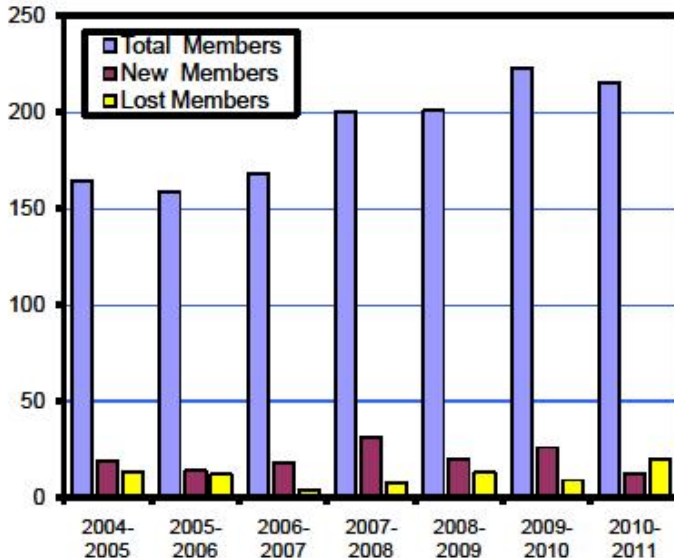
On a more positive note, Reasor's made a big donation of 300 bags for the store. Also, we are training many new members to become Day Chairs. Nancy has already held at least one cash register and credit card machine training session for several members who want to feel more comfortable when working up front. Please let us know if you need a session.





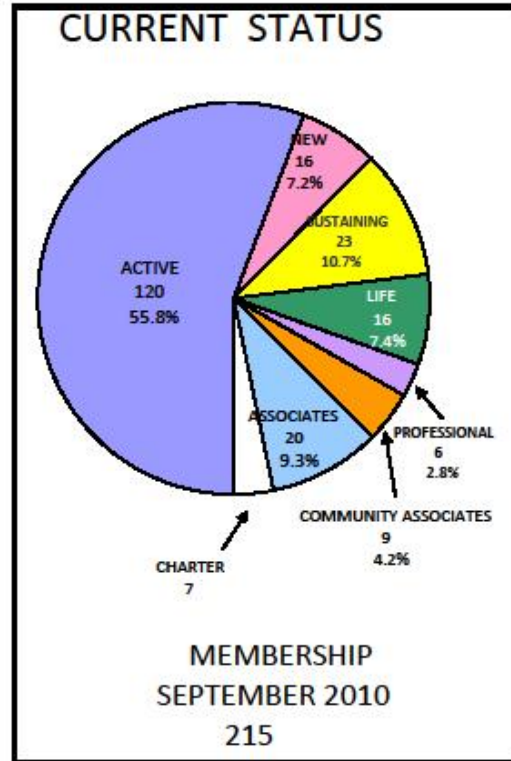
## Assistance League® of Tulsa Membership Analysis

**HISTORY**



LOST	(13)	(12)	(4)	(8)	(13)	(9)	(20)
NEW	19	14	18	31	20	26	12
Balance	-	(7)	(5)	9	(6)	5	-
<b>TOTAL</b>	<b>164</b>	<b>159</b>	<b>168</b>	<b>200</b>	<b>201</b>	<b>223</b>	<b>215</b>

**CURRENT STATUS**



**MEMBERSHIP  
SEPTEMBER 2010  
215**

The Membership Committee met after the chapter meeting in the ALOT office to finalize plans for Friends Day that will be held November 1 at the Centennial Park Recreation Center starting at 2:00 PM. Everyone present volunteered to do her part to make this special day a success. June Owings, Bridget Muller and Mollie Pontious are the Co-chairs for this event.

Several of the I'm Assistance League® buttons were given to former presidents and charter members who were guests of honor at the September 20th Chapter meeting and luncheon.

The status of the current membership compared to last year remains stable with a slight decrease from 223 to 215 in total members. This decrease is recapped as follows

	<u>2009</u>	<u>September 2010</u>
Active	110	120
Professional	9	6
Community Assoc	8	9
Associates	22	20
Sustaining	29	23
Life / Charter	23 / 7	23 / 7
New Members	16	summer – New Members 12 Winter – New Members 2
<b>TOTAL</b>	<b>223</b>	<b>TOTAL MEMBERSHIP 215</b>

## Operation School Bell by Pat Erickson & Glenna Morrison

Thank you so much to all of our wonderful volunteers who have showed up Tuesday through Friday since mid-August to fit the children who have come to Operation School Bell®. We have been particularly pleased to have so many new members coming to help as this is such a good way to get to know other members and really feel that you are contributing your time and talents to the community we serve. The children have been exceptionally well-behaved most days and operations have been smooth. Nearly all of the schools have been bringing their full quota of students which means we are accomplishing our goal of helping Tulsa's neediest families.

We have given out a few shoe vouch-

ers for hard to fit children and are working with the five Payless Shoe Stores in the Tulsa area. It is so great to have this option instead of having to send children home without even the possibility of getting new shoes.

By the end of September we will have given clothing to over 800 students and be halfway through the fall fittings. We will be fitting pre-K students again in the spring, the first two weeks of March. As always, we continually evaluate our program to look for better and more efficient ways of doing things. Please don't hesitate to give us your ideas as a fresh outlook is always welcome.

The National Assistance League® Conference was a wonderful opportunity to

network with members from other chapters and discuss all of the different ways in which Assistance League® chapters operate their philanthropic programs. Each chapter has a unique culture and membership, perhaps a different method of delivering programs to their communities, but all share the common goal of providing care and assistance to those in need.

We look forward to seeing each of you working at OSB at least two or more days a month! Please sign up in advance if you can or let Glenna or Pat know if you can work so we will know that we have enough volunteers each day. We are nearly always finished by 1:00 so it is a fairly short day. Come and enjoy the children!!



Assistance League of Tulsa had the privilege of giving Dr. Keith Ballard, Superintendent of Tulsa Public Schools, and Ruth Ann Fate, Tulsa Public School Board Member, a personal tour of our busy Operation School Bell® Program and our amazing Bargains Resale Shop on Wednesday, October 29, 2010. During the tour, McKinley Elementary students were busy selecting their new clothes, shoes and books and they also received a hygiene kit. Following the tour Marilyn Nance, a former Principal in Tulsa Public Schools currently serving as our secretary and on our grant writing team; Phyllis Dotson, chairperson of our Advisory Council; and Judy Thomas, President and a retired Tulsa Public School Educator, had the opportunity to discuss our programs and brainstorm ideas of ways we can work effectively to help the neediest in our community. Thank you, Dr. Ballard for taking time from your busy schedule to come to Assistance League® of Tulsa.



## 2010 Assistance League® Conference September 12-16, 2010 New Orleans, LA

By Kathleen Moss



Everyone who attended the National Conference was renewed and revitalized by the outstanding speakers and workshops. Pam Penix exclaimed it was the best conference she had ever attended and Pam has been to a few! Highlights included:

Jeanne Robertson, a very funny speaker who utilizes her positively funny style to illustrate how a sense of humor can be an integral part of a strategy for success. You can hear her hilarious escapades by googling Jeanne Robertson and clicking some of her YouTube speeches. She is not to be missed!

Excellent sessions on social media including Facebook and Twitter gave us ideas on how to strengthen relationships with members, bring new members into our chapter and keep our community informed about the mission of the Assistance League® of Tulsa.

Those that attended the sessions and roundtables on membership learned how to evaluate our membership recruitment to make it effective, deal with member apathy and how to recruit and welcome a new generation of members.

The sessions on corporate marketing revitalized and renewed our ideas on attracting new members and donations. We learned why branding strategy is important and how our chapter can take advantage of Assistance League®'s free marketing campaign. You

will be hearing more about this in the near future.

All in all the conference in New Orleans was an exciting and fulfilling experience. It was wonderful to visit with members of other chapters and exchange ideas and successes. The French Quarter was a delight with great restaurants, shopping, and sights you see nowhere else. We laughed, learned new things, and felt a new sense of purpose. **Thank you, chapter members, for making it possible for us to attend this outstanding conference.**

Those attending from the Tulsa Chapter were: Judy Thomas, Martha Nichols, Pam Penix, Mollie and Jack Pontious, Sally Percy, Kathleen Moss, Pat Erickson, Wendy Reeder, Carol Bethell, Glenda Neeley, Billie Suchsland, Mary Sue Whitney, Ferne Lassman, Sue Warner, Liz McDoulett and Wanda Franks.

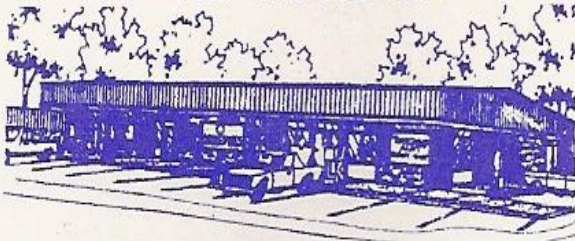


Assistance League® of Tulsa members attending National Conference in New Orleans.

## Caring and Commitment in action

### ASSISTANCE LEAGUE OF TULSA A chapter of National Assistance League

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Newsletter Editor: Marinee Ricks

IT'S NOT TOO EARLY ...



... TO THINK ABOUT

### FRIENDS DAY

November 1, 2010

This is a great opportunity to introduce your friends to Assistance League® of Tulsa and to the many beneficial accomplishments in the Tulsa community and surrounding areas.

Give your friends the opportunity to watch our presentation to learn about the various outreach programs: Operation School Bell®, Bargains Resale Shop, Senior Programs and Mini Programs.

Give your friends the opportunity to find out how they too can become involved in one of the most rewarding nonprofit organizations in this area.

**WE ARE ON THE WEB!**

**WWW.AL TULSA.ORG**

### Assistance League® of Tulsa

#### Vision:

To empower the most impoverished in our community.

#### Mission:

Assistance League of Tulsa is dedicated to clothing needy students and meeting essential needs of the most vulnerable in our community.

#### Core Values:

Commitment-showing compassion for all

Accountability-being fiscally responsible to our donors and our community

Leadership-demonstrating professionalism that is visionary and ethical

Respect-appreciating and considering others

Self esteem-enhancing success in the people we serve